

Key CSR Projects for FY 2021-22

Our CSR projects for the year 2021-22 are focused on areas of education, disaster relief, preventive healthcare and sanitation, environmental sustainability, animal welfare, etc. as mentioned under Schedule VII.

Each project planned for the year is explained in further detail herein:

EDUCATION

1. Nanhi Kali

Project Nanhi Kali supports the education of underprivileged girls enrolled in government schools across India. The project is designed to support economically and socially disadvantaged girls to complete their schooling and transform their lives with the help of education. It covers students studying in both primary and secondary classes.

K.C Mahindra Education Trust is the implementing partner of this project.

DISASTER RELIEF

2. Combating COVID

The Combating COVID project involves establishing COVID Care Centers in selected states in the country which will serve economically, and socially disadvantaged people affected by COVID. Along with establishing the COVID Care Centers, other medical amenities such as PPE kits, masks, oxygen concentrators, hygiene kits etc. would be provided to the patients and frontline healthcare workers in these centers. This project would be implemented in collaboration with local government authorities and on - ground NGOs.

PREVENTIVE HEALTHCARE AND SANITATION

3. Sanitation & Hygiene Project

The project aims at curbing open defecation by constructing individual household latrines in selected villages across the country where open defecation is a major issue of concern. Furthermore, through Behavior Change Communication sessions, the project focuses to educate villagers on good sanitation practices. Women masons in the village will also be trained on construction, to improve their skills and help them earn a livelihood.

Habitat for Humanity India is the implementing partner of this project.

ENVIRONMENTAL SUSTAINABILITY

4. Watershed Development Project

The project focuses on turning drought-prone areas in the country with very less access to safe water, into communities with easy access to sustainable means of water resources and thereby enhancing the livelihoods of people living in these areas. The aim is to increase ground water levels by repairing/constructing various types of watershed structures as technically feasible. This project also aims at increasing the water storage capacity which will help facilitate access to water and irrigation facilities for beneficiaries.

Dilasa Janvikas Prathisthan is the implementing partner of this project.

ANIMAL WELFARE

5. Veterinary Camps

The project aims at conducting Veterinary camps in selected states across the country to facilitate access to quality medication and veterinary expertise for livestock owners to increase the yield of their livestock. Awareness programs about livestock health will be conducted to prevent the spread of epidemics and resulting economic losses. Through this project, farmers will be educated about government funded initiatives and treatments for cattle and livestock. This project will be implemented in collaboration with State Governments and on-ground NGOs.

VARIED FOCUS AREAS:

1. CSR Calendar Initiatives

Mahindra Home Finance encourages employees to participate in various CSR Calendar initiatives such as Tree Plantation, Swachh Bharat, Orphanage/Old Age Home visits and providing virtual volunteering support to various NGOs & their beneficiaries to drive positive change in the society.

2. Need Based Donations

Need assessed donations will be given to NGOs across India with focus area as Education and Livelihood, Healthcare, Environment or any other category as mentioned under Schedule VII.